

PRIVACY POLICY

This privacy policy outlines how WakeUpCall Hospitality LTD collects, uses, maintains and discloses information collected from users (a "User") of www.wakeup-call.co.uk the ("Site").

This privacy policy applies to the Site and services offered by WakeUpCall Hospitality LTD.

Personal identification information

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site, register on the site, fill out a form, and in connection with other activities, services, features or resources we make available on our Site. Users may be asked for their name, email address, postal address and phone number. Users may, however, visit our Site anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply their personal identification information however this may prevent them from engaging in some Site related activities.

Non-personal identification information

We may collect non-personal identification information about Users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer and technical information about Users' means of connection to our Site, such as the operating system and the Internet service providers utilized and other similar information.

Cookies

Our Site may use "cookies" to enhance User experience. A User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. Users may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, some parts of the Site may not function properly.

How we use collected information

WakeUpCall Hospitality Ltd may collect and use Users personal information for the following purposes:

Improving our service. Information you provide helps us respond to your customer service requests and support needs more efficiently.

Personalising user experience. We may use aggregated information to understand how our Users as a group use the services and resources provided on our Site.

Improving our Site. We may use the feedback you provide to improve our products and services.

Sending periodic emails. We may use the email address to send the User information and updates. It may also be used to respond to enquiries, questions, and/or other requests.

How we protect your information

The security of your data is important to us, however no method of transmission over the internet or electronic storage is 100% secure. We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site but cannot guarantee its absolute security.

Sharing your personal information

We do not sell, trade, or rent Users personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners and trusted affiliates for the purposes outlined above.

Changes to this privacy policy

WakeUpCall Hospitality Ltd may update this privacy policy at any time.

When we do, we will revise the updated date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

Your acceptance of these terms

By using this Site, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our Site. Your continued use of the

Site following the posting of changes to this policy will be deemed your acceptance of those changes.

Contacting us

If you have any questions about this Privacy Policy, please contact us at: WakeUpCall Hospitality LTD, Dairy House, Moneyrow Green, Holyport, Maidenhead SL6 2ND or email us at info@wakeup-call.co.uk